

## Press release

Publication free of charge, sample copy requested

July 12, 2024

## Gütermann creativ Cute and Pink – Limited Edition

**Gütermann creativ presents five new sewing thread sets in the limited edition Cute and Pink. The perfect mix of Gütermann creativ Sew-all Thread, the universal sewing thread for all fabrics and seams, and practical accessories for every sewing project.**

*Gutach, July 12, 2024* - Pink is and remains an absolute trend colour. Discover the new Gütermann creativ sewing thread sets Cute and Pink in limited edition. The perfect mix for every sewing project with Gütermann creativ Sew-all Thread, the universal sewing thread for beautiful, strong seams and all fabrics. In combination with the Metallic Effect Thread W 331, your sewing project will be the ultimate eye-catcher. Also available with practical accessories for your creative sewing projects.

This means: even and strong seams that can be sewn smoothly and without puckering, even with fine needles and low thread tension. The 100% polyester sewing thread is certified to Oeko-Tex® Standard 100, i.e. free from harmful chemicals and therefore ideal for all types of sewing projects. Gütermann Sew-all Thread is ideal for sewing with a sewing machine and by hand, whether for closing and topstitching seams, decorative stitches or decorative seams. In size No. 100, it can be sewn with universal needles NM 70 - 90

Gütermann creativ Sew-all Thread is made with Micro Core Technology®, the unique core spun technology based on microfilament polyester. This means even and strong seams that can be sewn smoothly and without puckering, even with fine needles and low thread tension. The 100 % polyester sewing thread is certified according to the Oeko-Tex® Standard 100, i.e. free from harmful chemicals and therefore ideal for all kinds of sewing projects. The Gütermann Sew-all Thread is ideal for sewing by machine and by hand, whether for closing seams, backstitching, ornamental stitches or decorative seams. Size 100 can be sewn with universal needles size 70 - 90.

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The five new sets to discover:

### **Cute and Pink Box**

The decorative metal storage box in the Cute and Pink Edition is filled with seven spools of 100 m Sew-all Thread and one spool of 50 m Metallic Effect Thread W 331. The Sew-all Thread from Gütermann creativ is the universal sewing thread for beautiful and strong seams on all fabrics and woven fabrics. With the Metallic Effect Thread W 331 you can sew glittering decorative stitches and decorative backstitch seams to create eye-catching, sparkling effects.

### **Cute and Pink Sewing Thread Set – 10 spools**

The Cute and Pink Edition Sewing Thread Set in a trendy colour combination includes five spools of 100 m Sew-all Thread and five spools of 50 m Metallic Effect Thread W 331 for creative sewing projects. W 331 is ideal for use as a needle thread in combination with Sew-all Thread as bobbin thread.

### **Cute and Pink Sewing Thread Set – 4 spools**

The Cute and Pink starter kit contains four 100 metre spools of Sew-all Thread. Made from 100 % polyester, this universal sewing thread is Oeko-Tex® Standard 100 certified. It is ideal for machine and hand sewing, regardless of stitch type and fabric choice.

### **Cute and Pink Sewing Thread Set with Marking Pencil**

The Cute and Pink Edition Sewing Thread Set with Marker in a trendy colour combination consists of ten spools of 100 m Sew-all Thread sewing thread for closing and backstitch seams, ornamental stitches and decorative seams, and a PRYM marking pencil. The practical white lead marking pen is the perfect aid for creative sewing projects. Markers can be easily drawn and washed off.

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### Cute and Pink Sewing Thread Set with Applications

The Cute and Pink Sewing Thread Set with Applications contains 6 spools of 100m Sew-all Thread for beautiful, strong seams and 3 iron-on transfers. Easy to iron on, these decorative applications add a special touch to creative sewing projects.

Further information and product benefits are provided at [Cute and Pink | Gütermann creativ \(guetermann.com\)](https://www.guetermann.com/creativ)

Characters (including spaces): 3,952

### About A&E Gütermann

A&E Gütermann is a manufacturer of premium sewing threads for the consumer, industry, and automotive sectors. The company is headquartered in Gutach im Breisgau, Germany. The company employs around 500 people in Europe and has an annual production capacity of around 3,000 tons of sewing thread. For 160 years, the brand name Gütermann has been synonymous with premium quality. In the textile industry, this means perfect seams - through uniformity, silky sheen, low hairiness, tear resistance and maximum flexibility. A&E Gütermann produces sewing threads for industrial applications and private consumers that are closely aligned to their needs of customers. The benchmark is the premium product Mara, which is recognized in the industry for its high quality. A&E Gütermann is part of the Elevate Textiles, Inc. Group, headquartered in the USA with manufacturing facilities worldwide. For more information, visit: [guetermann.com](https://www.guetermann.com) and follow us on [LinkedIn](#).

### About Elevate Textiles

Elevate Textiles offers distinguished global textile brands including [American & Efird](#), [Burlington](#), [Cone Denim](#), [Gütermann](#) and [Safety Components](#). With a global array of premium fabric and thread solutions focused on innovation, sustainability, and quality craftsmanship, Elevate and its portfolio brands provide products that surround us every day and in all facets of life. We offer advanced, high-quality products and mission critical textile solutions across vast industries including fashion and functional apparel, footwear, military, fire, medical, athletic, automotive,

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aerospace, outdoor, and other specialty sectors. Elevate is committed to delivering solutions that protect and enhance our lives through its global manufacturing platform. To learn more about Elevate Textiles and our brands, visit [elevatetextiles.com](https://elevatetextiles.com) and follow us on [LinkedIn](#).

### Attachments:

Logo Gütermann creativ

Images: © Gütermann GmbH

Image 1:

PR\_CONS\_1\_CutePink\_Threads\_Ambiente\_1\_0724\_300dpi.jpg

PR\_CONS\_1\_CutePink\_Threads\_Ambiente\_1\_0724\_72dpi.jpg



Image 2:

PR\_CONS\_1\_CutePink\_Threads\_Box\_2\_0724\_300dpi.jpg

PR\_CONS\_1\_CutePink\_Threads\_Box\_2\_0724\_72dpi.jpg



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Image 3:

PR\_CONS\_1\_CutePink\_Threads\_Set-10\_3\_0724\_300dpi.jpg

PR\_CONS\_1\_CutePink\_Threads\_Set-10\_3\_0724\_72dpi.jpg



Image 4:

PR\_CONS\_1\_CutePink\_Threads\_Set-4\_4\_0724\_300dpi.jpg

PR\_CONS\_1\_CutePink\_Threads\_Set-4\_4\_0724\_72dpi.jpg



Image 5:

PR\_CONS\_1\_CutePink\_Threads\_Pencil\_5\_0724\_300dpi.jpg

PR\_CONS\_1\_CutePink\_Threads\_Pencil\_5\_0724\_72dpi.jpg



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Image 6:

PR\_CONS\_1\_CutePink\_Threads\_Applics\_6\_0724\_300dpi.jpg

PR\_CONS\_1\_CutePink\_Threads\_Applics\_6\_0724\_72dpi.jpg



### Meta Title

Nähfaden-Sets Cute and Pink | Sewing thread sets Cute and Pink | Gütermann creativ

### Meta Description

Nähfaden-Sets in trendigem Farbkombinationen als Cute and Pink Edition für besonders kreative Nähprojekte; Sewing thread set Cute and Pink Edition in trendy colour combinationd for particularly creative sewing projects.

### Keywords

Gütermann creativ; Gütermann; Gutermann; Nähfaden-Set Cute and Pink; Allesnäher; Universeller Nähfaden; Schließnähte; Steppnähte; Zierstiche; dekorative Nähte; für alle Stoffe und Gewebe geeignet; sewing thread set Cute and Pink; sew-all thread; universal sewing thread; closing seams; backstitch seams; ornamental stitches; decorative seams; all fabrics; woven fabrics and many other

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